PTA Executive Board Meeting- February 7th, 2020

Call to order made at 9:33 AM by Beth Von St. Paul

Location: ODS PTA Room

Attendees: Dr. Kelly Hedrick, Rachel Thompson, Beth Von St. Paul, Jennifer Gettins, Renee Custodio, Anna Feliberti, Kimberly Strassberger, Sandra Shinaberger, and Tamara Andrews

President - Beth Von St. Paul

* Asked for a motion to file the minutes from the previous Board Meeting (1/3/2020), which were made available for review. Motion was seconded and approved.

Renee Custodio - Treasurer’s Report Date range- 1/3/2020-2/6/2020

* A copy of the Treasurer’s Report was made available to all attendees for review. With no questions, the following Treasurer’s Report was filed and entered into the record.

 Opening Balance: $33541.50

 Deposits: $9856.50

 Withdrawals: $4450.70

 Ending Balance: 38947.30

Dr. Hedrick

- Noted a presentation was made at the school board workshop last week regarding the ODS application process and gifted services

- Also made note that Mr. Laney is handling MySchoolMail emails during Matt Voegel’s leave period. Specific requests for SAC assistance can go through Beth to Dr. Hedrick until the 18th.

Coming soon: an online Lost and Found to be developed by Mr. Laney.

Rachel Thompson

* Shamrock Race entries are coming along. 90+ for Final Mile and 30 for 8K so far.
* Dalton Parker is the lead for 8K, Alayna Hermans is the lead for the Final Mile
* Will have bandanas due to time and efforts, shirts already provided by Shamrock.
* Field Day: Currently scheduled for May 1st. May need to be moved due to a large field trip for middle schoolers that day. Final date is pending - possibly April 24th

Can not have it in June because of conflicting events at school for students

* Running Club is handled by Ms. Trina Romaine after school, 20+ kids. Crystal handles the Middle school side. We need to really thank them for their time

VP Membership - Anna Filiberti

9 more memberships since December. Memberships are trickling in with no advertising.

VP Programs - Jennifer Gettins

Thanked by all for her work in straightening up, organizing, and cleaning the Parent Volunteer Room.

* $44 check from Papa Johns, Want to put that out again to keep awareness. Plus two free pizzas and a plan to use those for 5th grade finale.
* Unity Day was successful. The kids loved the sunglasses.

VIE- Tamara Andrews

Volunteer of the Year had 22 nominations, Possibly Feb 17th to announce Volunteer of the Year.

President- Beth Von St. Paul

So far sold 75 tickets online and 37 sandwiches for Feb 14th Bingo. We will play 5 rounds with several prizes per round. Food is available for presale and additional concessions will be available at the event. This will also be a PTA General Meeting before the event

Pulling together Spring Event May 2nd 10am-2pm since there’s no Spring Committee Chair. Enlisting Chess Club, NJHS, 8th grade Capstone, and PE Dept.

Upcoming Events:

Feb 14th PTA Bingo Night and General Member meeting at 6:20pm-activate Nomination Committee and proposed budget amendments

Feb 22nd Partnership Expo and Vendor Fair Landstown HS

Box Top Clip Event: Feb 27th 10am

Chick Fil A PTA Spirit Night: March 17th also Music in our Schools Concert

March 21 - Shamrock 8K/Final Mile

May 9th: 8th grade Semi-Formal

May 29th PTA Norfolk Tides Baseball Spirit Night

June 9th is the 8th grade picnic. Coordinating with the 8th grade teachers on locations and logistics for field trips and the Picnic.

Spirit Wear: No more orders will be placed until Fall. Clearing out inventory.

Coming Soon: Watchdog Dads. Need to ask if expenses are one time or annual and what expenses are for. Member interest form will be available at the General Member meeting for signups

Budget Amendment Discussion - see attached.

Ynot is donating $800 to us. Will get a photo with the check.

Beautification funds, can possibly be allocated to the Bee Colony for needed updates and upgrades. More information will be presented at future meeting

Meeting called to a close at 10:48am

Committee Reports:

Grants: Laura Soloman :Fall Teacher Grants

- Were able to approve all requests with a remaining balance of $300.41

"The Art of Literacy" ,

EZ Scan Running Program

STEM in the Gym

Chemical Bonding Card Sharks

Depth and Complexity

Magnifying Scientific Investigation

Story Cubes

3D Modeling

Spring Capstone Grants

- Requested an additional $200 from PTA for a total of $500 to offer to 8th graders for capstone projects.

- The teachers are supportive of the plan so we will proceed with only $300 if the rest is not approved. We will have thee applications ready early next week.

 Incentives/Box Tops: Laura Lumagui

The Spring Box Tops Campaign is kicking off next week. We will have the clip event on February 27th after Thursday folders are completed. We are at just over 500 box tops this year. The flyer will go home in Thursday folders and is promoting the app again.

 Spring Box Tops are due March 1st. We received the check for the fall box tops.

We can do an end of the year drive as well. They would count in next fall’s total, but it can’t hurt to do it.

Also, Papa John’s typically does a heart shaped pizza for Valentine’s Day. I haven’t seen it on their website yet, but if they are doing I would like to send a message next week reminding people to show some love for their PTA by using the code when they order.

 Spirit Nights: Darcy Staley

YNot - Completed $TBD

* Awaiting YNot’s Edward’s, report on whether we’ll receive one or three checks (one from each location) and whether there will be a new contact for us to use, Expected income is $800
* Once contact is confirmed, will re-request confirmation of our 2020 request for Dec. 2.

Admirals - Completed January 10th, 2020-$1981.00 income generated, 401 tickets sold. Chorus students had a successful performance of the National Anthem along with the ODS Color Guard presenting the flags. An ODS student was able to ride the Zamboni, and two teachers were recognized during the game, Mr. Borgerding and Mrs. Newman.

Chick-Fil-A - March 17

* Confirmed for March 17 (times TBD)
* Chick-Fil-A’s Darrius to confirm whether we can promote the entire night for the fundraiser or only 3 p.m. - 6 p.m. and amount to anticipate
* Save-the-Date promo March 3 & March 10 to be sent via social; please send notice via next newsletter
* Promotions to be scheduled March 15, 16, 17

 Tides - May 29

* Contract signed for May 29th.
* Chorus not performing; Band & Color Guard confirmed with staff & Tides
* Promotion to begin Monday, April 27 w/ weekly giveaways & announcements

 Reading Month: Jigisha Reddy

ODS Reading Month was very successful with all events conducted as planned. The goal to motivate the students to try different genres of books and to cultivate interest in reading has hopefully been accomplished through the variety of events that were offered. Many, many thanks to Mrs. German, Mrs. Camper, Mrs. Ridlon, Mr. Voegel, Ms. Foshay, Mrs. Stevens, all admin and staff. Also a huge thank you to the PTA President - Beth Von St.Paul for supporting all the ideas and helping with the planning and executing the events. Finally, ODS Reading Month could not have been executed so smoothly without the help of all the numerous parent volunteers. Thank you one and all!

Jan 2 - Mr. Steven Smith - author of "Shadows at Jamestown" that has been named a Virginia Readers’ Choice elementary title for 2019-20 by the Virginia State Reading Association was the speaker for 5 sessions and we had an almost 100% participation from both ES and MS classes. The speaker event was a huge hit with all his books checked out and on hold as soon as session 1. PTA bought additional books from Mr. Smith for the library to satisfy the students interest in these books.

Jan 10 - “Starbooks” Book Tasting event was a very fun event and was a hit among the Elementary Kids. Many Middle school teams also had a “taste” of the books. PTA went through an average of 3 big hot water canisters every hour from 10:30 - 1:30, more cocoa bought midway through the event due to high demand. There were 75 books on display for book tasting and the final tally for the number of “order forms” was - 201 for MS and almost a 100% for all ES.

Jan 16 & 17 – Story Telling - Elementary students loved the storytelling event with all the special stories that were read to them. A very special thank you to our staff and parent storytellers who brought the stories to life. We had 100% ES classroom participation.

Jan 16 – Escape Room - We had 100 skeptical but brave enough to try Middle School students who signed up for the Sherlock Holmes themed Escape Room contest. It was a challenge that consisted of Morse code, and pre-algebra and algebraic equations that challenged the students to work swiftly and as a team. We had winning teams by grade level and all winners received a Sherlock Holmes - Hound of Baskervilles book.

Jan 24 - Scavenger Hunt - Initially planned for only ES students, the scavenger hunt was extended to MS students as well. Many students, both ES and MS participated in the hunt throughout the day. All participants could choose from a collection of book marks, stickers and small prizes. 2 ES and 2 MS students who got all the scavenger hunt questions correct had their names drawn to win $10 Amazon gift card. (4 gift cards in all),

Jan 29-31 - Book Swap - We had a total of 711 books checked in for the book swap. This was once again a very popular event among the students. The remainder of the books have been put in boxes and left in the library for the librarians to pick from and the teachers to browse through for their classrooms. The books left over after that will be donated at the end of this month.

How It Shaped Me - Essay Contest - The students were provided an opportunity to participate in an essay contest where they read a book and write to the author (living or dead) about how the book affected them personally. We had a surprising number of 45 entries. We had 3 judges, Mrs. German, Mrs. Camper and Mrs. Gregory (parent volunteer) who judged the essays anonymously determining the winners using the average of the three judges scores. They were given the winners details after the scores were finalized. 6 ES and 6 MS winners were given $10 B&N gift cards. At this time, we are looking for avenues to publish the winning essays to be read.

Budget Amendments Proposed for General Member Meeting on Feb. 14th, 2020

1-Athletic Spirit Night line item: Change income and expenses to be closer to actual. Expenses: currently budgeted at $1500- Change to $4000 Income: currently budgeted at $4000- change to $6000

2-Previous Year 2018/2019 Cashola/spirit night/retail income: change to reflect actual income, from $1059.20 to $1172.40

3-Retail Credit and Box Tops: Amazon Smile, HT, Kroger, Papa Johns, Box Top

 Current Budget at $4800 income, $200 expenses. Change to $3500 for income and $200 expenses.

4-PTA Grants: current budget at $3000 expenses, want to add $200 to expenses for capstone. Change to $3200 expenses.

5-Payment processing/cc fees: Current budget at $1500 expenses. Increase expense by $200, Change to $1700 expenses.

6-Shamrock race: Current budget at $800 expense, $500 income. Change to $600 expense only, no income.

These budget amendments were discussed during the meeting and a motion was requested to bring these to the general membership for a vote of approval at the next general member meeting on Feb. 14th, 2020. All in attendance were in favor. Amendments will be posted prior to, and voted on at the meeting.