**November 1st, 2019 Brickell Academy PTA Executive Board Meeting Minutes**

Date: November 1st, 2019

Location: PTA Room, Old Donation School

Attendees: Jennifer Gettins, Tamara Andrews, Matt Voegel, Renee Custodio, Beth Von St. Paul, Kim Covington, Kim Strassberger

Meeting was called to order at 9:31am

A motion was made by President to approve the October 4th meeting minutes. Motion made and seconded. Motion approved by majority.

**Treasurer:** Renee Custodio

Treasurer Report: Date range: October 4th, 2019- October 31st 2019

Starting total: $43,544.11 Income: $7,445.87 Expenses: $11,380.02 Ending Total: $39,609.96

* Amazon Prime account for PTA was reinstated for a 1 year membership. We can use this account to purchase items for PTA programs, please send any requested orders to Renee for her to purchase

**Student Activities Coordinator:** Matt Voegel

On 11/6, there will be a showing of the documentary “Angst” in the ODS Auditorium from 6-7:30pm with discussion. The Fall SCA Movie night is 11/8 in the Black Box Theater. November 14th is the 2nd grade Music performance. All High School Academy information nights are posted on the school website. There is a SCA food drive from 11/12-11/22. The PTA Color Run is 11/16 at ODS XLLR track, he is working on getting extra parking at the Haygood Skating center lot. We have the YNot Pizza Spirit night Dec. 4th, and on Dec. 6th is the PTA Middle School students movie matinee.

There is a running club being formed for Middle School students by Ms. Whitmire and Ms. Romaine, information coming soon

**Membership:** Anna Feliberti

We paid VA PTA for 1302 members in early October. We currently have 1323 members. We owe VA PTA for the additional 21 PTA members. I am still waiting on a couple of teachers to pay their membership dues for this year.  We have 119 teachers/staff who have paid for membership.

The new “Thank You” banner was submitted, paid and picked up. It is ready to be displayed for the year.  Would like to suggest that it is displayed on the race route for the Color Run before it is placed in the cafeteria so that more families can see it.

Scholarship- If any 2-5 grade parent would like to be on the scholarship committee, please let me know via email. All committee members are anonymous. The work for this committee happens in late March/April.  The scholarship application will be submitted to scholarship central by December 31st.

**VP Programs:** Jennifer Gettins

Papa Johns flyer and bookmarks are going to be sent home to ES students in Thursday folders. We have extras to hand out to MS families during events

**VIE:** Tamara Andrews

Brought up the discussion of whether to look into paying the yearly subscription for Signup Genius, which is $107. This would help alleviate the problem when the monthly maximum emails have been sent and no more are allowed. Alternatives were discussed to use PTBoard when that may happen, and also the myschoolmail to send out links sometimes instead of Signup genius. Mr. Voegel said he could add a “volunteers needed” section on MSM if we wanted.

Bus Driver Appreciation event was a success, key chains, snacks and gift cards were given to all the bus drivers. Thank you to all the coordinators and volunteers!

Book Fair sign up is out and available to volunteers, Color Run sign up is coming out soon too

There will be a meeting on 11/6 at 10am for Hospitality to start coordinating Cocoa and cookies event.

Welcome Committee is being started, suggested by a parent who will lead and coordinate. Hoping to help connect new ODS parents with “seasonded” ODS parents to help with any questions, for both ES and MS families.

**President:** Beth Von St. Paul

Discussed the possibility of doing a Tissue Drive for the school before the holidays, but it was decided to wait until January

Asked for discussion and approval of setting the Norfolk Tides Baseball game Spirit Night for Friday, May 29th 2020. No opposition was made.

Brought up discussion of possible Chick Fil A fundraiser nights for December concert nights? It was mentioned that the MS Band will already have a fundraiser set up for Dec. 19th

Brought up the proposal given by an ODS Student, for a possible Talent Show/Variety Show event. Read the details of their proposal and asked for discussion. Comments made were that we would need to find a Lead Volunteer to plan and run this event. Possible dates were looked at for sometime in March or April.

**Upcoming Events:**

Color Run November 16th 8:30am

YNOT Pizza Spirit Night Dec. 4th

XLLR – Dec. 5th

MS Movie Matinee- Dec. 6th Holiday Movie

Norfolk Admirals Spirit Night Fundraiser- January 10th “Wizarding World Night” theme -Chorus and Color Guard Performing

General Member Meeting is scheduled for November 16th at 8:45am before the start of the Color Run. We will be asking for a vote on Budget Amendments previously stated.

There are still some Middle School teams in need of Parent Liaisons

The School use form has been submitted for the 8th grade Semi formal for May 9th.

**Committee Reports:** see attached

**Reading Month:** Jigisha Reddy

**Reflections:** Dr. Kimberley Vaughn

**Fall Event-Color Run Committee:** Megan Sweeney/Beth Von St. Paul

**Spiritwear:** Christine Moore

**Grants:**  Laura Soloman

**Committee Reports:**

***Reading Month*:** Reading Month - Jan 6th to Jan 31st with 4 FUN FRIDAY concepts.

* THEME - TBD, based on the Author.
* FUN FRIDAY concepts - ORDER of Fridays TBD.
  + FRIDAY (first) or (last) - Either start or end the Reading month with an Author Presentation.
  + FRIDAY  - Scavenger Hunt for ES and Escape Room for MS during focus. Clarify with Kingfishers team for possible schedule conflicts due to 2nd grade reading buddies program.
  + FRIDAY  - Storytelling with Mystery Readers for ES and Mini Battle of the books for MS with possible teachers vs. Students.
  + FRIDAY  - Book Swap - books in the PTA room to facilitate the swap.
* 20 day reading challenge - see attached example - to be modified according to theme.
* Book Tasting - Also to be determined based on theme.
* If there are enough sign ups (at least 30 students) for an evening of Poetry Slam or something on those lines - Date to be coordinated with Mr. Voegel.
* Mrs. German and Mrs. Camper have offered to provide prizes for raffles and scavenger hunt if we run out of budget with the Author. (Thank you!)

**UPDATE 10/30:** - We are planning on reaching out to Mr. Steven K Smith, who is a local author, based out of Richmond. The library just bought his series and he is one of VA Reader's choice authors for this year so Mrs. German and Mrs. Camper have been promoting his book anyway. The cost to invite him appears to fall within our budget, at this time, the librarians will let me know if they want the split the full day with another school, please see details below.

More details on the Author:

Website:  [https://myboys3.com/about-steven-k-smith/](https://nam03.safelinks.protection.outlook.com/?url=https%3A%2F%2Fmyboys3.com%2Fabout-steven-k-smith%2F&data=02%7C01%7CAngela.German%40vbschools.com%7C2186f8a08a2c4746aa8608d75d514857%7C4cb2e3229c834bc49fbaf826953f8e57%7C0%7C0%7C637080476012311938&sdata=2zU0hE6CZtBxV5DdfG7natb6XDGO5HVHUFI%2BFNLaEes%3D&reserved=0)

Cost:

I charge $700 for up to five sessions (full day), or $500 for up to 2 sessions (half-day), plus travel expenses ($141 for your school based on 244 roundtrip miles from my home @ standard $.58/mile). If budget is an issue, another option that many schools look at is teaming up with another nearby school for 2 sessions each. In that case, I’d split the full day rate and travel, bringing the price to $420 per school. I hope that makes sense but certainly let me know if you have any questions or I can customize things based on what you need. I try to be as accommodating as possible.

I also offer discounted book order forms and a poster template ahead of time for students and teachers. It’s worked well to have students order and read some of the books ahead of my visit to build the interest level and encourage reading participation. I offer paperbacks at $8/each (20% discount) and hardcovers for teachers and librarians at $13/each. You may also have heard that Shadows at Jamestown was recently selected as a 2020 Virginia Reader’s Choice title, and it’s worked particularly well as a fit for 4th grade classes, and has several great teaching materials already created for it

***Color Run:***

Currently we have 221 registrations. Event T-shirts have been ordered. We will order medals and the post-run snacks next week. Registration is ongoing until Nov. 13th, but does not guarantee a tshirt or medal. A Volunteer sign up will be going out soon to get week before and day of volunteers, also including Middle school students who want to volunteer.

***Spiritwear:***

Here's a breakdown of Spirit Wear from 8/19/19 to 10/29/19

Income $9587.50

Expenses $5704.25 plus $189 for shirts, shorts, stickers water bottles and vinyl clings.

Planning for another sale after the new year starts. Current inventory is available at request through

[odsspiritwear@gmail.com](mailto:odsspiritwear@gmail.com)

***Grants:***

We received 8 applications for a total of $2,710. With a budget of $3,000 we were able to fully fund all of them. As of 10/30 we have ordered and paid the following 4 for a total expenditure of $837.84.

• "The Art of Literacy"

• Chemical Bonding Card Sharks

• Depth and Complexity

• 3D Modeling

Here is a summary of the applications:

**The Art of Literacy**: Leigh Drake & Angela German, $250

Providing a connection/partnership between the library and the gifted visual arts program with fun art and art history inspired books for students to conduct deeper research and understanding.

**EZ Scan Running Program**: Geoff Head, Rachel Thompson& Alayna Hermans, $179.99

Re-purchase the EZ Scan Running App to track mileage throughout the year.

**STEAM in the Gym**: Dalton Parker, $825.00

A Sports Hall of Fame will introduce STEAM through an educational program in the Makerspace

**Chemical Bonding Card Sharks**: David McDowell, Ellis Pawson, and Lori Weyrauch, $134

A strategic card game for learning types of chemical bonds.

**Depth and Complexity**: David McDowell, $156

A class set of icons used to express depth and complexity in student work.

**Magnifying Scientific Investigation**: Elizabeth Scott, $675

Young scientists need USB microscopes to engage in authentic scientific inquiry.

**Story Cubes**: Wendy Ambrose for the 2nd Grade Team, $210.55

Story Cubes is a creative story generator that encourages creativity and spontaneous thinking, develops social confidence, enhances language development skills and creates connections and unique moments between students.

**3D Modeling**: Crystal Whitmire, $400

Wireless mice for using 3D modeling software (Tinkercad, Autodesk Inventor, etc.) in technology classes. The touchpad on a Chromebook is problematic and difficult for students to master.

We will decide as a committee by mid-December whether to pursue capstone grants this spring.

**Incentives:**

I mailed out the box tops today. With the ones from the summer our total will be just over $330 which is only half of last years total

Top 2 middle school teams

Marlins 247

Ospreys 233

Elementary School

Stansick 227

Pommerank 216

**Reflections:**

2019-2020 PTA Reflections Report This year we had 79 entries (down from 96 last year): 20 Entries in the Primary (2nd Grade) Division 41 Entries in the Intermediate (3rd – 5th Grade) Division 18 Middle in the Intermediate School (6th – 8th Grade) Division Submissions were due on October 7th with a week to allow for organization and judging to take the place the week of 14th-18th. The annual ODS Reflections Showcase occurred on Thursday, October 24th from 6-7pm in the Atrium of ODS. Monies spent included $150.78 at Ribbons Galore (placement ribbons and shipping) and $65.90 from Michaels Craft Store for supplies (Art Easels, Velcro tape, paper, etc.) for the Reflections Showcase. First place entries will be submitted by Dr. Kimberly Vaughn (PTA Reflections Chair) to VBPTA Council in a portfolio on Nov. 14th to Princess Anne Middle school, located at 2323 Holland Road, 23453 school at 6pm. Improvements this year included Thursday Folder Flyers; Facebook and Instagram Social Media and more frequent/updated Daily ODS Email announcements. Additionally, winners were announced at Showcase vice just inviting (via email) winners to Showcase thus celebrating all artists instead of just winners. Next year – will aim to provide even more time for submissions; social media publicity over summer on theme Thank you, Dr. Kimberly Vaughn 2019-2020 PTA Reflections Chair

**5th Grade Finale:**

Talked with Mrs. Green, Mr. Voegel, and the committee about the location and we will likely go with the Princess Anne Rec center again.   
- sent an email to all 5th grade room liaisons about soliciting input/ volunteers   
- sent an email to Dr. Martin about what worked/ didn’t work for them last year.  
- will plan to start working in earnest on planning in the new year.

Meeting was called to a close at 10:37am