March 6, 2020 Brickell Academy PTA Executive Board Meeting Minutes

Date: March 6, 2020

Location: Parent Volunteer Room

Attendees: Mrs. Smallwood, Tamara Andrews, Matt Voegel, Jennifer Gettins, Beth Von St. Paul, Sandra Shinabarger, Laura Solomon, Kim Covington, Marcyanna White

Meeting was called to order at 9:32 am by PTA President Beth Von St. Paul.

Minutes Feb 7 Meeting were approved with a motion and a seconded motion.

Treasurer’s report was read by Beth Von St. Paul.

Date Range: 2/7/2020 to 3/05/2020

Starting Balance: $38947.30  
Income: 4495.87

Expenses: -6684.35

Ending balance: 36,758.82

Thank you to Mrs. Smallwood for conducting Valentine’s Bingo. Great turnout, lots of positive feedback.

**Matt Vogel:**

March 17: Chorus

March 19: 6th/7th grade orchestra

March 24th: Strings 101 4th and 5th Grade

March 25th: rescheduled presentation of the movie “Like” in auditorium 6-7:30pm

March 27th, 28th All City Concerts

April 2nd: 3rd Grade Music

April 3rd: Middle School Band Dinner /Concert

April 7th: 3rd Grade Strings

April 8th: 4th/5th Grade Field Trips

April 2nd: Volunteer Breakfast

May 7th: Teacher/Staff Appreciation Luncheon

Sat May 2nd: Spring Event

Marcyanna White: Registration for After School Clubs will be Wed March 25th. Presented a list of the after school clubs which include Cake Decorating, Cross-stitch, Basketball, Cryptology, Lego, Math, Art, Public Speaking, Keva Planks, Pollinators, and French.

Laura Solomon: 5th Grade Finale update and 8th grade capstone update. discussed adding fruit trees to our grounds which could possibly help as edible gardening additions (as part of Beautification discussion)

**Committee Reports**  (See attached) were all read by Beth.

**President: Beth Von St. Paul**

PTA Bingo Night: Successful event with positive feedback. We presold 151 Subway dinner boxes and 257 Bingo boards and had a fantastic turnout. We hit our budgeted income of $1000 for the event.

Nominating Committee was activated at the General member meeting on Feb 14 and budget amendments were approved. Nominations for next year’s board will be active until the end of March, using an online form. Information was sent out on PTBoard and website postings.

PTA Spring Event May 2nd will be held at the school. We are coordinating with various school groups and clubs to be involved. PE Dept, 8th grade Capstone, NJHS, and Chess Club. SCA food drive will lead up to the event. Working on getting a DJ and mini putt-putt courses and possibly doing an Escape Room similar to Reading Month as well.

PTA funding for Beautification: Discussion on possible projects/use of $600 budgeted amount. See attached.

PTA funding for Beautification: Discussion on possible projects/use of $600 budgeted amount

Have discussed options to fund a new Bee colony on the roof with Mrs. Smallwood. Options for PTA to help fund are:

- Nuc box and frame approx. $80 (used for splitting a hive or catching a swarm)

-Bees supers/wax approx. $70 (used for honey production)

-Purchase new colony of bees approx. $170 (purchased usually in April, locally)

Also discussed possible PTA funding for Garden/Crop Club with Mrs. Hurst

Options are: possible $200 total donation?

-purchasing seedlings/fertilizer- after they get supplies from Anderson’s donation

-Donating McDonalds’ Garden Center gift card for future use

Discussion was positive towards funding both the bee colony and the garden using beautification funds. Added proposals were of possible edible plantings, such as blueberry, persimmons or fig. Possibly using funds towards pollinator garden as well. Mrs. Smallwood is in the process of ordering a new bee colony using a grant to fund a partial rebuilding the bee colony, and will contact the PTA later with possible requests for funding additional items. Mrs. Hurst will be notified of the availability of funds, and can send in request for future needs.

**Upcoming Events:**

Chic Fil A Spirit Night March 17th (Music in our school’s concert)

March 21st: Shamrock 8K/Final Mile

April 22nd: ES Field Day

May 2nd: PTA Spring Expo Event 10am – 2pm.

May 4th – 8th Teacher/Staff Appreciation Week

May 9th: 8th grade semi-formal

May 29th: PTA Norfolk Tides Baseball Spirit Night

**Meeting was called to a close at 10:12am.**

Committee Reports:

DI teams: Jenny Sessoms

Congratulations to our 7 Destination Imagination teams that competed at the regional tournament on Saturday.  All of our teams are advancing to the state tournament in Mechanicsville on Saturday, March 28.  Good luck!

Jigisha Reddy/Anna Feliberti: ES and Middle School Scholarships:

ODC Merit Scholarship- The deadline is April 6th. The scholarship application can be found on Scholarship Central (search for ODC Merit Scholarship), any push on social media or website would be great. The committee will meet after Spring Break to review the applicants.

Will request for a couple of social media advertisements in mid-march regarding this.

8th Grade Semi-Formal:

Plans are underway for a great event for our 8th graders on May 9th.  We have settled on a ticket price of $15.  This requires a change of the PTA budget for this net-zero line item.  We are expecting 250 guests = $3750.   We plan to largely use this money to cover food and entertainment and plan to ask for minimal parent donations. We are in final negotiations for DJ/Photo booth services and should have that solidified this week.

The shutterfly link is ready to be distributed to the parents - [odssemiformal2020.shutterfly.com](http://odssemiformal2020.shutterfly.com/)

Deadline to send pics is March 31st. that will provide time to create the powerpoint presentation.

**Shamrock Races** - Fandanas have been ordered.  We ordered 230 to cover last minute entries, volunteers, and PE staff who have supported this event throughout the year.  Fandanas will be given to runners Thursday and Friday (March 19th and 20th). We are seeking a lead volunteer for the day of the race to help with organizing other parent volunteers - the main concern is the parent pick up area on the beach.  This is always a chaotic scene, and we need one point person that day.  (I am unable to attend the Final Mile race).

Incentives/Box Tops: Laura Lumagui

We collected 1,946 box tops so $194.60, they were mailed for March 1st deadline.

Spirit Nights: Darcy Staley

YNot - Completed $800 received

* Picked up by Beth
* Will re-request confirmation of our 2020 request for Dec. 2.

Admirals - Completed $1,981 (401 tickets sold)

* Chorus had a wonderful performance of the National Anthem along with the ODS Color Guard presenting the flags. An ODS student was able to ride the Zamboni, and two teachers were recognized during the game, Mr. Borgerding and Mrs. Newman.

Chick-Fil-A - March 17

* Confirmed for March 17 (times TBD)
* Chick-Fil-A’s Darrius to confirm whether we can promote the entire night for the fundraiser or only 3 p.m. - 6 p.m. and amount to anticipate
* Save-the-Date promo March 3 & March 10 to be sent via social; please send notice via next newsletter.
* Promotions to be scheduled March 15, 16, 17.

Tides - May 29

* Contract signed for May 29th.
* Chorus not performing; Band & Color Guard confirmed with staff & Tides.
* Promotion to begin Monday, April 27 w/ weekly giveaways & announcements.